Global Knowledge Partnership on Migration and Development (KNOMAD)

Cross-cutting Theme on Public Perceptions and Communications

Terms of Reference

Short-Term Consultancy

Voices of Migrants Literature Review

1) BACKGROUND AND RATIONALE

Migration is an important topic for national policy-makers and the media and it ranks high on the international agenda. In this debate, voices of migrants themselves remain mostly unheard and public perceptions and policy making are often based on fear and common myths rather than reality. Against this background, the Cross-cutting Theme on Public Perceptions and Communications of the Global Knowledge Partnership on Migration and Development (KNOMAD) will conduct the “Voices of Migrants” project.¹ It is inspired by World Bank’s Voices of the Poor, a study that gathered the voices of 60,000 poor men and women, and will build on its experience and lessons learnt.²

Voices of Migrants has the following objectives:

- give migrants a voice to share their experiences and priorities, their vision of development and the future as well as their recommendations to improve policy
- challenge public perception on migration: narrow the gap between perception and reality with regards to the fear of being flooded by migrants; show diversity of migration and fight against clichés
- inform policy-making as well as the work of NGO’s and migrant associations on national and international level

Like Voices of the Poor, Voices of Migrants will follow a qualitative and participatory approach in order to allow migrants to express their views and experiences in their own words. Before collecting new data, it will provide a literature review and synthesis of existing studies.

¹ More information on KNOMAD, a global hub of knowledge and policy expertise on migration and development issues, can be found under: www.knomad.org.

² More information on the Voices of the Poor study can be found under: http://web.worldbank.org/WEBSITE/EXTERNAL/TOPICS/EXTPOVERTY/0,,contentMDK:20622514~menuPK:336998~pagePK:148956~piPK:216618~theSitePK:336992,00.html
2) LITERATURE REVIEW METHODOLOGY

The focus of the literature review will be migrants’ perspectives on six central themes:

- Their reasons for migrating
- Positive and negative aspects of their migration experience (for themselves, their families, their country of origin and destination; covering economic, social and cultural aspects; including brain gain and brain waste and the question in how far the migrants realized their (economic and personal) potential to its full extent; looking at differences between different types of migration)
- Their priorities and areas where change is needed
- Their views on identity, development (of themselves, their families, their country of origin and destination) and their hopes for the future
- Their interactions with and perceptions of public, business and civil society institutions as well as media before, during and after the migration process (on national, regional and local level)
- Their views on selected key policy topics (like security and border controls, circular migration, return, brain waste)

A first part of the literature review will provide a general overview and synthesis of the existing literature using quantitative and qualitative methods. Inspired by Voices of the Poor, the second part will provide a deeper, qualitative review of a number of selected studies using qualitative methods. Through a systematized reading and coding of the studies, recurrent themes connected to the central questions will be identified and located. An inductive and iterative research process will be conducted in which categories of analysis are defined by the findings from the data and questions are adapted along the way. Computer assisted/aided qualitative data analysis software (like QSR NVivo) can be used to facilitate the analysis. Case studies will be developed in more depth. A third part of the literature review will give an overview of existing literature using quantitative and qualitative methods regarding voices of non-migrants about migration and migrants. As far as possible, first policy recommendations will be distilled for the conclusions chapter of the report.

3) TASKS OF THE CONSULTANT (TEAM)

The consultant (team) will work under the supervision of the KNOMAD secretariat to:

- Collect the studies to be reviewed: conduct bibliographical research, contact research institutes in main corridors selected, organize a call for existing studies etc.
- Define the selection criteria for the studies to be covered by the more extensive qualitative analysis and make a first selection of the studies according to the defined criteria
- Define the methodology for analysis of the studies
- Conduct the analysis of the studies
- Write the final report
4) DELIVERABLES, TIMELINE AND REPORTING RELATIONSHIP

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<tr>
<th>Deliverables</th>
<th>Timeline</th>
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<tbody>
<tr>
<td>Draft chapter on the methodology of analysis</td>
<td>3 weeks</td>
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<tr>
<td>First draft of the report with annexes making the methodology used transparent, a list of the studies collected and a tabulated overview of the studies selected for deeper analysis (corridors and type(s) of migration covered, methodologies used, sample size and sampling scheme, year of publication etc.) with a short note on how they were selected</td>
<td>6 weeks</td>
</tr>
<tr>
<td>Final report</td>
<td>4 weeks</td>
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Upon receiving comments on the respective drafts from peer reviewers, the KNOMAD Secretariat and other relevant parties, the consultant (team) may need to conduct further revisions.

The consultant/team leader will report to the KNOMAD Secretariat on a weekly basis and will deliver the outputs to Kirsten Schuettler, KNOMAD Secretariat/ The World Bank (kschuettler@worldbank.org).

5) REQUIRED QUALIFICATIONS

The literature review can be conducted by a consultant or a consultant team. Required qualifications are the following:

1. Proven research skills, preferably demonstrated by a tenured professorship or fellowship.
2. Sound knowledge of qualitative and participatory research methods
3. Proven experience in working with computer assisted/aided qualitative data analysis software (like QSR NVivo)
4. Expertise in migration
5. PhD with a relevant specialization
6. Fluent English; French and Spanish would be an asset

6) TECHNICAL AND FINANCIAL PROPOSAL

The technical and financial proposal should be submitted via email, attached as two separate documents.
The technical proposal should include the following:

a) Qualifications and experience of the consultant(s)
   - Please provide information on your qualifications and previous consulting assignments or work similar to the “Voices of Migrants” literature review assignment
   - If the proposal is submitted by a team: Please elaborate on the structure and composition of the team, indicating who the team leader is and who in the team will be responsible for which tasks
   - CVs demonstrating qualifications must be submitted in the annex

b) Proposed approach and methodology (including work plan) for conducting the literature review
   - Please explain your understanding of the objectives of the assignment, your approach to the literature review and the methodology you will use (How do you plan to approach the first and third part of the literature review covering quantitative and qualitative studies? How will you select the qualitative studies for deeper analysis? How will you conduct the qualitative analysis of these studies?)
   - Please elaborate on the work plan and deliverables
   - Present and justify any modifications to the Terms of Reference you would like to propose, if there are any

The financial proposal should include the number of days and daily rates calculated for each team member as well as any other expenses.